



**ENROL NOW**  
Reduced rate for  
2020 in response  
to Covid-19

# Part-time Degree in Retail Management Practice 2020

50% funded for people working in retail

Retail  
Ireland

Skillnet

# Who is the Degree for?

If you are a manager or aspiring manager working in retail and would like to improve your skills and career prospects, then this programme is for you.

Our Degree offers individuals who have a drive and passion for retail the opportunity to excel in their career. Graduates typically move into more skilled or fulfilling roles and are often promoted or awarded a salary increase as a result of achieving their degree qualification.

## HAVE YOU GOT WHAT IT TAKES?

We are delighted to support individuals working in retail by subsidising 50% of the degree fees required.

## How does it work?

1. **The main benefit of undertaking this Degree is that it allows you to work normal hours whilst gaining your qualification.**
2. **It is delivered over a 3-year period in our Dublin location.**
3. **Fees can be paid by either you or your employer**
4. **You will be required to attend just 16 class-based days per year – an average of two days per month (normally Tuesdays and Wednesdays between September and May with no class during busy retail months such as December and January).**
5. **Learning through your own workplace is a central part of this Degree Work based assessments allows you to apply real-world business scenarios to your projects where possible.**

We know that it can be challenging returning to study whilst balancing work and family life, Retail Ireland Skillnet are there to support you throughout your learning journey with both payment plans and learning supports available.

# What will I learn?

The degree is comprised of a core set of modules covering a wide range of the retail disciplines required by a retail manager.

YEAR	SEMESTER 1	SEMESTER 2
Year 1	Learner Development & Study Skills Principles of Marketing Retail Information Technology	Legal Issues in Retail Communications Retail Marketing
Year 2	Human Resource Management Business Organisation & Management Economics	Customer Care Business Information Systems Retail Management Merchandising
Year 3	Financial Accounting in Retail Buyer Behaviour Operations Management	Purchasing with Supply Chain Management Entrepreneurship & Innovation Work Based Project

## Entry requirements

This course is suitable for employees working toward supervisory/management level.

Applicants must currently work within a retail environment and should have relevant retail experience (one year full-time or part-time equivalent) AND one of the following:

- a. A Grade D3 in ordinary level English, Mathematics and three other subjects of the Leaving Certificate Examination (or approved equivalent), **OR**
- b. Holders of a full QQI Level 5 Award, **OR**
- c. Those who have completed the LYIT Preparatory Studies for Higher Education Programme, **OR**
- d. Mature Students i.e. over 23.

# Funding

Since 2012 we have supported almost 600 retail employees achieve their degree qualification through funding 50% of their overall fees.

This is a unique opportunity to enrol on a degree programme that has the potential to significantly change your career prospects.

# The Benefits

## FOR YOU

- » An affordable, flexible way to develop your skills and enhance your career prospects
- » Achieve a recognised qualification whilst working normal hours
- » Gain a greater awareness and appreciation of key business disciplines
- » Increase your chances of both promotion and salary increase
- » Build self-confidence in both your personal and professional abilities

# Degree Specifics

- » Classes take place in our training academy located in Wolfe Tone Place, Dublin 1.
- » This is a 3-year, part-time degree
- » Upon completion, you will graduate with a Level 7 Bachelor's Degree in Retail Management Practice.
- » You will then have the option to progress to year 4 to achieve your Honour's Degree.
- » The degree is awarded by the Letterkenny Institute of Technology.

# How to Apply



**ONLINE**

[www.retailirelandskillnet.com](http://www.retailirelandskillnet.com)



**TALK TO US**

Call: 074 9176853



**EMAIL US**

[info@retailirelandskillnet.com](mailto:info@retailirelandskillnet.com)

**LEARNERS  
PAY JUST  
€1,350 PER  
YEAR**

## FOR YOUR COMPANY

- » Direct improvements to your organisational work processes
- » Encourage and retain valued team members
- » Bring fresh thinking and energy to your business
- » Learning is shared, enhancing team performance
- » Gain a competitive advantage

# Student Testimonials



What would your message be to anyone thinking of starting this Degree?

“I would wholeheartedly recommend the degree to anyone looking to improve their skills and career prospects. It offered me the best work life balance and helped build a strong foundation for understanding and growth within my career.”

Nathalie O'Connor, Student of the Year 2019 and Area Manager at Hickeys Pharmacy.



“The degree has improved my attitude and has broadened my scope to give a more rounded view on my job. For me the interaction between classmates was the best part. I would say to anyone thinking of starting this degree to go for it!”

Kevin O'Leary, 2019 Graduate and Assistant Store Manager



“I would absolutely recommend the degree to employers in small stores as well as bigger organisations. Where bigger organisations may have extra support in place, smaller businesses need opportunities like this.”

Yvonne Daly, Student of the Year 2018. Manager of Spar and Mother of 4



“Do it! If you're 18 or 60 it doesn't really matter, if you work in retail and are enjoying it and not already studying, jump at the opportunity and who knows where it will take you in your career.”

Craig Burrowes, Current Final Year Student & Team Leader. Woodies



# Enrol Now



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This course is delivered in  
Dublin in collaboration with:



**lyit**

**Retail  
Ireland**



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agus Scileanna  
Department of  
Education and Skills

