



ENROL NOW
Reduced rate for
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Part-time Degree in Retail Management Practice 2021

50% funded for people working in retail

Retail
Ireland

Skillnet

Who is the Degree for?

If you are a manager or aspiring manager working in retail and would like to improve your skills and career prospects, then this programme is for you.

Our Degree offers individuals who have a drive and passion for retail the opportunity to excel in their career. Graduates typically move into more skilled or fulfilling roles and are often promoted or awarded a salary increase as a result of achieving their degree qualification.

HAVE YOU GOT WHAT IT TAKES?

We are delighted to support individuals working in retail by subsidising 50% of the degree fees required.

How does it work?

1. The main benefit of undertaking this Degree is that it allows you to continue working whilst gaining your qualification.
2. It is delivered over a 3-year period in our Dublin location with classes delivered online during COVID-19 restrictions
3. Fees can be paid by either you or your employer
4. You will be required to attend just 16 class-based days per year – an average of two days per month (normally Tuesdays and Wednesdays between September and May with no class during busy retail months such as December and January).
5. Learning through your own workplace is a central part of this Degree. Work based assessments allow you to apply real-world business scenarios to your projects where possible.

We know that it can be challenging returning to study whilst balancing work and family life, Retail Ireland Skillnet are there to support you throughout your learning journey with both payment plans and learning supports available.

What will I learn?

The degree is comprised of a core set of modules covering a wide range of the retail disciplines required by a retail manager.

YEAR	SEMESTER 1	SEMESTER 2
Year 1	Learner Development & Study Skills Principles of Marketing Retail Information Technology	Legal Issues in Retail Communications Retail Marketing
Year 2	Human Resource Management Business Organisation & Management Economics	Customer Care Business Information Systems Retail Management Merchandising
Year 3	Financial Accounting in Retail Buyer Behaviour Operations Management	Purchasing with Supply Chain Management Entrepreneurship & Innovation Work Based Project

Information Workshops are held online each month.

See our social media pages or email info@retailirelandskillnet to find out more

Entry requirements

This course is suitable for employees working toward supervisory/management level.

Applicants must currently work within a retail environment and should have relevant retail experience (one year full-time or part-time equivalent) AND one of the following:

- a. A Grade D3 in ordinary level English, Mathematics and three other subjects of the Leaving Certificate Examination (or approved equivalent), **OR**
- b. Holders of a full QQI Level 5 Award, **OR**
- c. Those who have completed the LYIT Preparatory Studies for Higher Education Programme, **OR**
- d. Mature Students i.e. over 23.

Funding

Since 2012 we have supported just over 600 retail employees on this Degree programme in funding 50% of their overall fees

This is a unique opportunity to enrol on a degree programme that has the potential to significantly change your career prospects.

How to Apply



ONLINE

www.retailirelandskillnet.com



TALK TO US

Call: 074 9176853



EMAIL US

info@retailirelandskillnet.com

**LEARNERS
PAY JUST
€1,350 PER
YEAR**

The Benefits

FOR YOU

- » An affordable, flexible way to develop your skills and enhance your career prospects
- » Achieve a recognised qualification whilst working normal hours
- » Gain a greater awareness and appreciation of key business disciplines
- » Increase your chances of both promotion and salary increase
- » Build self-confidence in both your personal and professional abilities

FOR YOUR COMPANY

- » Direct improvements to your organisational work processes
- » Encourage and retain valued team members
- » Bring fresh thinking and energy to your business
- » Learning is shared, enhancing team performance
- » Gain a competitive advantage

Degree Specifics

- » Classes are normally held in our training academy, based in Dublin City centre – however during COVID-19 restrictions, will be delivered online.
- » This is a 3-year, part-time degree
- » Upon completion, you will graduate with a Level 7 Bachelor's Degree in Retail Management Practice.
- » You will then have the option to progress to year 4 to achieve your Honour's Degree.
- » The degree is awarded by the Letterkenny Institute of Technology.

Student Testimonials



“I’m really enjoying the degree course. I like the way the material is given with no assumptions that we should know certain things, it’s starting from the very beginning, so it gives me a better understanding of the subjects in question.”

Stephanie Connolly, Current first year student



“This year Covid-19 has thrown some real challenges into our daily lives, work & studies. I’d just like to share a huge appreciation for the whole team at Retail Ireland Skillnet on how they’ve adapted & supported the students throughout”.

Ashley Williams, Current second year student



“It was great to be able to finish last year online due to COVID-19. I believe the team put in a great effort in helping us to complete the year and I look forward to the next year, whether it is in the classroom or online”

Gordon Sheedy, Current third year student



“The online delivery has been great, and the lecturers have been very helpful. The modules have been explained very thoroughly and I feel we have been well informed to prepare for exams and continual assessments.”

Cillian Flood, Current fourth year student



Enrol Now



ONLINE

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TALK TO US

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EMAIL US

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Follow us on social media
for all the latest updates



This course is delivered in
Dublin in collaboration with:



lyit

**Retail
Ireland**



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Retail Ireland Skillnet is co-funded by Skillnet Ireland and member companies. Skillnet Ireland is funded from the National Training Fund through the Department of Education and Skills.



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